



# Goodyear Heights

## AREA OVERVIEW

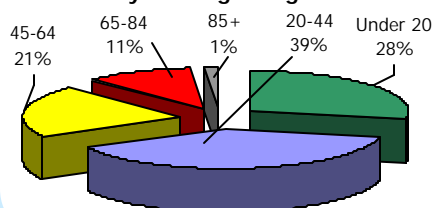
- Situated on the far eastern edge of the City, it borders Tallmadge (east) and has access to I-76.
- Goodyear Heights is a model of early 20<sup>th</sup> century industrial community development. This planned community was built by the Goodyear Tire & Rubber founder to provide affordable housing for company workers within a 15-minute walk of the factory.
- Goodyear Heights remains an overwhelmingly single-family residential community. There is neighborhood-level retail development at Six Corners. Eastwood Avenue near Darrow borders suburban style strip shopping centers.
- The Goodyear Heights Metropolitan Park provides a wide range of recreational activities to people throughout the area.



## AGE

- The age distribution of Goodyear Heights residents is well balanced among generations. It is quite similar to that of the City.

2000 Goodyear Heights Age Distribution



## POPULATION

- In many demographic respects, including its racial profile, it is similar to Firestone Park. Goodyear Heights is 80+ percent White, with the remaining population mostly African-American.
- Average household income in Goodyear Heights is about the same as average household income in Akron.
- Persons in poverty are about 10% of the population, as opposed to 17% in the City. There was a smaller reduction in numbers of persons in poverty than in the City.

2000 POPULATION	Goodyear Heights	Akron
<b>Population</b>	20,556	217,088
White (1)	83%	67%
African-American (1)	13%	28%
% Change Total Population (2)	-5.8%	-2.7%
<b>Households</b>	8,405	89,923
% Change in Total Households (2)	-0.2%	-0.2%
<b>Avg. Household Income (1999 \$)</b>	\$42,746	\$41,240
Change Avg Hshld Inc (1999 \$) (2)	13.3%	12.9%
<b>Persons in Poverty</b>	2,367	36,904
% Change Persons in Poverty (2)	-10.1%	-17.0%

(1) In the 2000 Census, over 95% of Akron's population defined itself as either White or African-American.

(2) Refers to 1990 - 2000 change.

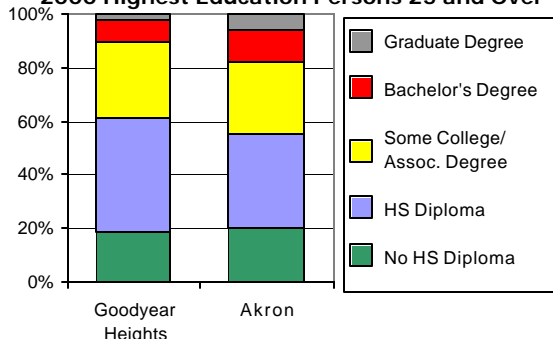


# Goodyear Heights

## EDUCATION

- Goodyear Heights' occupational profile closely resembles that of the City. The dominant occupational group is Technical, Sales, and Office, but other occupational groups are well represented.

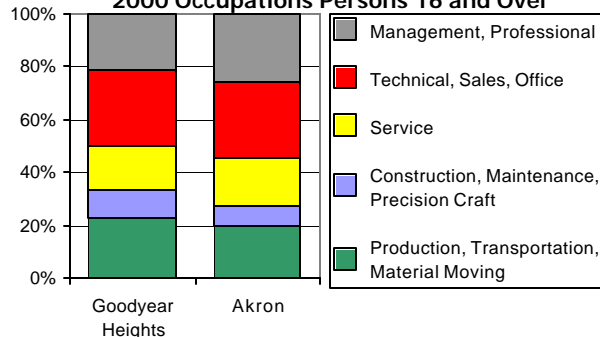
2000 Highest Education Persons 25 and Over



## OCCUPATION

- The educational profile of Goodyear Heights is similar to that of the City. The most typical educational achievement level is high school graduate or some college.

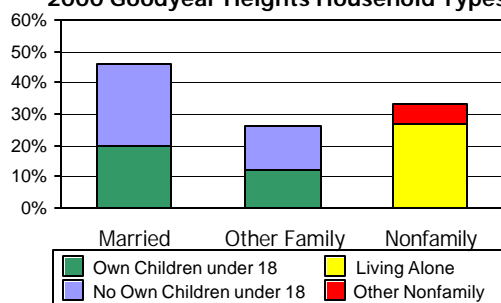
2000 Occupations Persons 16 and Over



## HOUSEHOLD TYPE

- Goodyear Heights has a strong traditional family presence, with about half of households headed by a married couple.
- Children in Goodyear Heights who are under 18 are almost twice as likely to live in Married households as in Other Family households.
- The percentage of households composed of persons living alone is among the smallest in the City.

2000 Goodyear Heights Household Types



## HOUSING

- The age profile of Goodyear Heights housing is similar to that of the City, with housing constructed between 1940 and 1980 the dominant group.
- Goodyear Heights' owner-occupancy rate is among the highest in the City.
- The average value Goodyear Heights owner-occupied housing units is about 83% of the value of City owner-occupied units. Housing appreciated more slowly in Goodyear Heights than elsewhere during the 1990s.

2000 HOUSING

	Goodyear Heights	Akron
<b>Total Housing Units</b>	8,817	97,265
% Units Built 1980-2000	5.0%	9.4%
% Units Built 1940-1980	60.2%	55.9%
% Units Built Pre-1940	34.8%	34.7%
% Change Total Housing Units (1)	0.4%	0.9%
% Owner Occupied Units	70.8%	54.9%
% Change Owner-Occupied	1.3%	1.2%
% Change Renter-Occupied	-5.6%	-1.2%
<b>Avg Value Owner Occupied (2)</b>	\$74,822	\$90,503
% Change Average Value (2)	25.0%	33.5%

(1) Refers to 1990 - 2000

(2) Values adjusted to 1999 dollars.